

# Jeffrey Breyley

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## Career Experience

**Jeffrey Breyley Graphic Design** – Fort Myers, FL • Chicago, IL • Harpers Ferry, WV 2001 – Present  
Graphic Designer

- Logo design
- Social Media Advertising and Marketing
- Advertising design and placement
- Photography
- Web graphics and design
- Direct mail
- Document design

**Registration Graphics** – Fort Myers, Florida  
Graphic Designer

- Logo design
- Catalog design
- Advertising design
- Photography
- Web graphics
- Document design
- Illustration

**The News-Press (Gannett Company, Inc.)** – Fort Myers, Florida  
Composition Artist / Circulation Sales Coordinator

- Composition / spec layout
- Sales presentation production
- Direct mail
- Advertising design and placement
- Insert production and placement
- Art direction, design and production of Newspaper In Education publications
- Photography
- Document design
- Point-of-purchase design and implementation
- Specialty advertising

**Visual Arts Center** – Fort Myers, Florida  
Graphic Designer / Darkroom Tech

- Composition / spec layout
- Logo design
- Advertising design and placement
- Outdoor advertising
- Document design
- Illustration
- Photography
- Video production
- Darkroom technician
- Specialty advertising
- Trade show booth / display design